



ARTIST FORUM

A two-day event created by artists for artists. Join industry experts to build entrepreneurship in the visual arts through sharing skills and business know-how, for the ongoing development and support of professional arts practices, projects and organisations.

CQ UNIVERSITY
BUNDABERG
CAMPUS

SATURDAY 26TH +
SUNDAY 27TH JUNE

Seats are limited, book your ticket with The Ideas Distillery

Brought to you by:



growing visual art
entrepreneurship



Queensland
Government



Australian Government
Regional Arts Fund

FLYING ARTS
ALLIANCE INC



Australia
Council
for the Arts

This project has been funded by the Queensland Government through Arts Queensland and CQ RASN. The Regional Arts Services Network is an initiative of the Queensland Government through Arts Queensland. CQ University has been appointed as the Central Queensland Provider. This project has been assisted by the Australian Government through the Australia Council, its arts funding and advisory body.



CQ Regional Arts
Services Network

artisan



Community
Lifestyle
Support



macadamias
australia

The Regional Arts Development Fund is a partnership between the following participating local government and the Queensland Government through Arts Queensland.



Speakers



Shelley Pisani

Owner and Creative Producer of Makers' Shopfront and The Ideas Distillery, specialising in arts-led innovation. Shelley has 26 years of experience in the arts industry from studio artist to gallery director, curator, consultant and founding director of non-for-profit organisation Creative Regions Ltd.



Katie Whyte

Toowoomba Visual Artist and Associate Producer for Makers' Shopfront and The Ideas Distillery. Katie is passionate about research and producing workshops to promote strategic thinking amongst visual artists. She uses abstract painting to draw creativity within community and corporate environments.



Marc Harrison

New Zealand born, Brisbane based designer with an interest in sustainable design and incorporating bio-composites into his products. Marc fosters both concept design for international exhibitions alongside the creation of functional design focusing on innovative lighting, home-ware, architectural fittings and furniture.



Nikki Sorbello

Managing Editor of Crush Magazine, Nikki is an accomplished journalist and marketing guru. A passionate advocate for the Bundaberg Region for decades, working across print media, private health and marketing, with qualifications in digital marketing, advertising and social media.



Rachael King

Surface Designer and Author of Pattern Pulse: featuring 100 of Australia's top surface design talent. Rachael sells her artwork on a range of homewares as Rachael King Designs label, has gift card designs with John Sands and Blue Island Press and has had a collection of fabrics with Spotlight.



Elysha Rei

Japanese-Australian visual artist and arts manager based in Brisbane. For the past 16 years Elysha has exhibited artwork and managed cultural spaces and projects across Australia and internationally. She creates paper cuts, public art and murals that honour her heritage.



Rebecca McDuff

Gallery Director for Bundaberg Regional Galleries, and former Public Programs Officer with a history of working with artists to deliver programs and events that meet the needs of the community. Rebecca is committed to promoting the work of artists from the Bundaberg region, with a passion for curating exhibitions and events.



Trudie Leigo

Trudie has worked in the arts industry for over 20 years, with experience in commercial, not for profit and public galleries. As well as managing arts projects and events of all kinds. Trudie is committed to regional arts development and works for the Central Queensland Regional Arts Services Network (CQRASN).



ARTIST FORUM

Program

SATURDAY 26TH JUNE - CQ UNIVERSITY LECTURE THEATRE



9:00-9:20am Welcome to Country + Official Opening
9:20-10:00am CQ Shopfront snap shot & Makers' Shopfront Launch
10:00-10:40am Presentation **Using Instagram for your Creative Business**
with Crush Magazine's Nikki Sorbello

Morning Tea - Open Space Building 5

11:10-12:00pm Presentation **The Ins and Outs of Licensing Your Art**, by Rachel King
12:00-12:40pm Presentation **Building Your Own Website**
with Crush Magazine's Nikki Sorbello

Lunch - Open Space Building 5

1:40-3:40pm Workshop **Packaging and After-Sales Care**
with Marc Harrison + Katie Whyte

3:40 - 4:00pm Afternoon Tea - Open Space Building 5
Join us to relax & connect at the end of day 1 for Artist Networking



SUNDAY 27TH JUNE - CQ UNIVERSITY LECTURE THEATRE

9:00-9:20am Acknowledgment of Country + Housekeeping by Shelley Pisani
9:20-10:00am Presentation **Working with Regional Galleries**
by Rebecca McDuff, Bundaberg Regional Art Galleries

Morning Tea - Open Space Building 5

10:30-12:30pm Workshop **Workshops and Retreats: How to plan and deliver effective educational experiences** with Elysha Rei, Flying Arts Alliance

Lunch - Open Space Building 5

1:10- 1:50pm Presentation **Devising Public Programs to pitch with your exhibition**
by Rebecca McDuff, Bundaberg Regional Art Galleries
1:50-3:10pm **Pitch Your Business:** 5 minute Presentations of Practice
with Trudie Leigo CQ RASN with 10 presenters

Afternoon Tea - Open Space Building 5

3:40-4:00pm What's Next: Connecting with Makers' Shopfront and other industry opportunities
with Shelley Pisani





LECTURE THEATRE
BUILDING 5
BUNDABERG CAMPUS
6 UNIVERSITY DRIVE
BRANYAN QLD 4670



ARTIST FORUM

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SHARE YOUR EXPERIENCE
#MAKERSSHOPFRONT

A very special thanks to CQ RASN and CQ University for their venue and financial support for the Makers' Shopfront Artist Forum 2021